

FRIDAY

FEB

8

Academic Presentations

Academic Registration Required

Davidson Conference Center, Board Room

3415 S. Figueroa, Los Angeles

8:30 - 9:30 AM	Breakfast*
9:30 - 10:00 AM	Welcome
10:00 AM - NOON	<p>Panel 1 - <u>State of Research</u></p> <p>Moderator: Adrienne Russell. Panelists: David Buckingham, Eric Garland, Michael Wesch. Respondent: John Seely Brown.</p>
NOON - 1:30 PM	Lunch*
1:30 - 3:30 PM	<p>Panel 2 - <u>State of the Art</u></p> <p>Moderator: Steve Anderson. Panelists: Juan Devis, Sam Gregory, Alexandra Juhasz, Thenmozhi Soundarajan. Respondent: Henry Jenkins.</p>
3:30 - 4:00 PM	Break
4:00 - 6:00 PM	<p>Panel 3 - <u>DIY Media: the Intellectual Property Dilemma</u></p> <p>Moderator: Jennifer Urban. Panelists: Yochai Benkler, Lawrence Lessig, Fred von Lohmann.</p>
7:30 PM	Dinner*

* for Academic Panel & Talk Registrants

DIY Video Screenings

Free and Open to the Public

Davidson Conference Center, Embassy Room

3415 S. Figueroa, Los Angeles

10:00 - 11:30 AM	<p>Screening - <u>Political Remix</u></p> <p>Curated by Jonathan McIntosh.</p>
11:30 AM - NOON	Break
NOON - 1:30 PM	<p>Screening - <u>Breaking Conventions, Building Movements: Forty Years of Activist Media</u></p> <p>Curated by Jon Stout.</p>
1:30 - 2:00 PM	Break
2:00 - 3:30 PM	<p>Screening - <u>Capture & Release, Independent Arts Video</u></p> <p>Curated by Eric Saks.</p>
3:30 - 4:00 PM	Break
4:00 - 5:30 PM	<p>Screening - <u>YouTube-sized: Youth Personas, Protests, Paranoias and Pleasures</u></p> <p>Curated by Open Youth Networks with Mindy Faber.</p>
5:30 - 6:00 PM	Break
6:00 - 7:30 PM	<p>Screening - <u>In Perspective: Machinima</u></p> <p>Curated by Paul Marino.</p>



SATURDAY



Academic Presentations

Academic Registration Required

Davidson Conference Center, Board Room

3415 S. Figueroa, Los Angeles

8:30 - 10:00 AM

Breakfast*

10:00 AM - NOON

Panel 4 - DIY Tools and Platforms

Moderator: Wally Baer. Panelists: Marc Davis, Maryrose Dunton, Angela Gyetvan, Mike Hudack, Joi Ito, Dean Jansen.

NOON - 1:30 PM

Lunch*

* For Academic Panel & Talk Registrants

DIY Video Screenings, Plenary Session & Reception

Free and Open to the Public

Davidson Conference Center, Embassy Room

3415 S. Figueroa, Los Angeles

10:00 - 11:30 AM

Screening - Genealogy of Vidding

Curated by Laura Shapiro. Presented by Francesca Coppa.

11:30 AM - NOON

Break

NOON - 1:00 PM

Screening - Videoblogging: Shut Up and Make Something

Curated by Ryanne Hodson.

1:00 - 1:30 PM

Break

1:30 - 2:30 PM

Screening - Otaku Remixes: Anime Music Videos

Curated by Tim Park.

Eileen Norris Cinema Theatre Complex

3507 Trousdale Parkway, Los Angeles (main USC campus)

3:00 - 4:30 PM

Plenary Session - Envisioning the Future of DIY

Moderator: Howard Rheingold. Panelists: Yochai Benkler, John Seely Brown, Joi Ito, Henry Jenkins, Lawrence Lessig.

4:30 - 5:00 PM

Break

5:00 - 8:00 PM

Featured Screening: Video 24/7

Two-part curated program highlighting DIY video genres and themes

Curated by the 24/7 Curators and Organizing Committee.

School of Cinematic Arts, Lucas Instructional Building

Courtyard across plaza from Norris Theater

8:00 - 10:00 PM

Reception w/ DIY Music Videos & DIY VJing



SUNDAY

FEB
10

Hands-On Workshops

Workshop Registration Required

Institute for Multimedia Literacy*

Annenberg Research Park (4 blocks North of USC Campus)
746 W. Adams, Los Angeles

10:00 AM - NOON

Designing Interactive Narratives Using Korsakow (Green Lab)

Conducted by Steve Anderson.

10:00 AM - NOON

Getting Started in Adobe After Effects (Blue Lab)

Conducted by Kristy Kang.

10:00 AM - NOON

Video Standards (Seminar Room)

Conducted by Ian Roberts.

NOON - 2:00 PM

Lunch

2:00 - 5:00 PM

Hands on Videoblogging (IML Blue Lab)

Conducted by Jay Dedman and Rianne Hodson.

2:00 - 5:00 PM

Hands On Machinima*

(PC Labs in Taper Hall basement on main campus)

Conducted by Frank Fox.

**Machinima workshop is @ USC Taper Hall basement labs*

Panel Style Workshops

Workshop Registration Required

Kerckhoff Hall, Living Room

Annenberg Research Park (4 blocks North of USC Campus)
734 W. Adams, Los Angeles

10:00 - 11:45 AM

DIY Screening and Distribution

Conducted by Carol Crowe, Leda Maliga, Jacquie Soohen and Jonathan Wells.

NOON - 1:45 PM

Open Source Tools

Conducted by Kenyatta Cheese, Tiffiniy Cheng, Jay Dedman and Rianne Hodson.

2:00 - 5:00 PM

Copyright & DIY Media

Conducted by Joi Ito and Jennifer Urban.

24/7
a DIY
Video
SUMMIT