



# 24/7: A DIY Video Summit Fact Sheet

See [www.video24-7.org](http://www.video24-7.org) for program descriptions, bios, schedule, press kit and registration.

**Summary:** University of Southern California (USC) presents *24/7: A DIY Video Summit* that will be held February 8-10, 2008. This dynamic three-day event will showcase media programs spread across five different venues on USC's Los Angeles campus. It will house a screening series in viral, amateur and peer-to-peer video, a variety of academic panel presentations, a day of intensive do-it-yourself video workshops and birds-of-a-feather meetings.

## Academic Panel Presentations — Registration Required

FEB  
8

FEB  
9

Friday: 9:30 AM to 6:00 PM

Saturday: 10:00 AM to 12:30 PM

Davidson Conference Center Board Room - 3415 South Figueroa Street, LA.

## DIY Video Screenings — FREE

FEB  
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FEB  
9

Friday: 10 AM to 7:30 PM

Saturday: 10:00 AM to 2:30 PM

Davidson Conference Center Embassy Room - 3415 South Figueroa Street, LA.

## Plenary Session, Featured Screening & Reception — FREE

FEB  
9

Saturday: 3:00 PM to 4:30 PM — Plenary Session

Saturday: 5:00 PM to 8:00 PM — Main Screening

Eileen Norris Cinema Theatre Complex - 3507 Trousdale Parkway, LA  
Center of University of Southern California campus.

Saturday: 8:00 PM to 10:00 PM — Reception

with DIY VJs School of Cinematic Arts, George Lucas Instructional Building Courtyard  
across plaza from Norris Theater, center of USC campus.

## Workshops & Birds-of-a-Feather Meetings — Registration Required

FEB  
10

Sunday: 10:00 AM to 5:00 PM

Institute for Multimedia Literacy & Kerckhoff Hall - 746 & 734 West Adams, LA

**Institute for Multimedia Literacy:** *24/7* is presented by the USC Institute for Multimedia Literacy (IML). Founded in 1998 by the University of Southern California's Dean of Cinematic Arts Elizabeth Daley, the Institute for Multimedia Literacy is dedicated to developing educational programs and conducting research on the changing nature of literacy in a networked culture. The IML's educational programs promote effective and expressive communication and scholarly production through the use of multiple media applications and tools. The IML also supports faculty-directed research that seeks to transform the nature of scholarship within the disciplines.

### More Information:

24/7: A DIY Video Summit  
Institute for Multimedia Literacy  
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